

THE BARBARA LEE & ELIHU HARRIS LECTURE SERIES

Leading by Word and Deed Seeking your consideration as sponsor

The Barbara Lee and Elihu Harris Lecture Series is dedicated to an amble exchange of ideas to help inspire new leadership and servanthip. This historic, unprecedented series highlights Civil Rights leaders who have devoted a life-time to service. All of this year's lecturers worked directly with Dr. Martin Luther King in coordination with the Southern Christian Leadership Conference, the Student Nonviolent Coordinating Committee, as Freedom Riders, and or in voter registration drives in the south. Each visit features a Public Lecture, university classes and private receptions for book signing and personal exchange with the dignitaries.

This partnership between the Martin Luther King Jr. Freedom Center and Merritt College brings together business and community members of all ages. Publicity and e-flyers will reach an audience of 50,000 in addition to television, press and posters in diverse venues throughout the East Bay. We seek your consideration as a sponsor of the Barbara Lee and Elihu Harris Lecture Series with the following opportunity levels:

Major Sponsors: \$25,000 Receive front page featured placement in outreach flyers and email invitations, featured position in brochure and poster display, highlighted in public banner, recognized publically in each event setting by MC's, highlighted in press release and press conferences. Also coverage on one-hour Peralta TV specials. Maximum three.

Sponsors: \$5,000 Receive recognition in outreach flyers and email invitations, listing in brochure and on poster display, recognized by MC's at each event setting, and recognized on one-hour Peralta TV specials.

Contributors: \$1000 and **Supporters:** \$500 Receive recognition in outreach flyers and email invitations, listing in the program for each event, listing on poster display.

All Major Sponsors, Sponsor, Contributors and Supporters will be listed in programs and poster display at each public, university and private event. Sponsorships may be cash or in-kind cash combinations (in-kind to include printing, postage, outreach, hotel, meals, hosting of private fundraising reception or airfare).

Dorothy Cotton
October 20th and 21st, 2011

Bob Zellner and Jack O'Dell
February 9th and 10th, 2012

Congressman John Lewis
April, Dates TBA, 2012

For more information on the Barbara Lee and Elihu Harris Lecture Series or to confirm your role as sponsor, please contact Royl Roberts, 510 587 7896 or Karen Bohlke, 510 610 4554

THANK YOU!

A PARTNERSHIP BETWEEN

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